



Director Biography

Bringing joy through harmony...

Alex Rubin

Music Director

Music has been a key part of Alex's entire life. From a fond love of Placido Domingo to early exposure to the a cappella music of *The King's Singers*, Alex is constantly expanding his breadth of musical knowledge, experience, and expertise.

Alex has sung in multiple choruses and quartets for more than 30-years, and won four state quartet championships in Florida on three different voice-parts. His current quartet, *Throwback*, is the current 2022 3rd Place International Bronze Medalist quartet in the Barbershop Harmony Society.

Alex has amassed quite an impressive barbershop resume, having started directing in his teens after being told he had "gifted directing hands." Over the last 20 years, Alex has directed four men's choruses in Broward and Miami-Dade Counties, including a competition-only ensemble, *THX*, and *HD Chorus*, a youth group comprised of male singers under the age of 25. In May 2019, Alex joined *Women of Note* as Musical Director, his first foray into the world of Sweet Adelines.

In 2012, *THX* became the first chorus from South Florida to compete at the Barbershop Harmony Society's International competition in over three decades. *THX* would go on to compete at five straight international competitions finishing as high as 8th in the world in 2013.

Professionally Alex works in the Financial Technology industry as the head of technology and operations for a company located in Sunrise, FL.

Alex and his lovely wife Jennifer live in Fort Lauderdale, FL and have three wonderful children, Emma, Jake, and Kate.

When not travelling for work or Barbershopping, Alex enjoys spending family time in the Florida sun, camping, and being on the water canoeing and sailing.